

# Indulge New York®

**For Immediate Release**

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## *Delmonico's Steakhouse Joins Indulge New York® as Participating Vendor*

### *Participants Take Advantage of Exclusive Discounts through Use of Indulge New York® Card*

NEW YORK, NY- The “classiest card in town” has gotten even classier with the announcement that one of New York’s finest dining establishments, Delmonico’s Steakhouse, has signed on as a participating vendor in Indulge New York®. Participants can now take advantage of discounts by using the Indulge New York® card at their location at 56 Beaver Street, New York, NY.

Indulge New York® (IND) is a division of National Benefit Builders, Inc. (NBBi) and the Indulge New York® card offers participants discounts at world-class restaurants, and specialty shops throughout New York City. What makes the Indulge New York® card unique are the Decadence Specialists who work tirelessly to create customized discount plans for New Yorkers and visitors alike. Some of these treats include discounts at day spas, patisseries, chocolatiers, cigar bars, wine tastings and much more.

NBBi President/CEO Kevin Faherty said, "We are so excited to have Delmonico's on board with Indulge New York®. Delmonico's is where so many delicious dishes were born and is a shining star in the New York restaurant scene. Indulge New York® continues to grow at a rapid pace and that's due to the amazing establishments who have partnered up with us to offer participants the best that New York has to offer."

### **About Indulge New York®**

Founded in 2010 in partnership with National Benefit Builders, Inc. a world-class leader in the discount benefit market and rated A+ by the Better Business Bureau, Indulge New York® immediately made its mark as part of the hottest new NY social buzz. Indulge New York® has accomplished this with the

service and staff that are truly world class. INY Exclusive pick-me-ups offered by Indulge New York® enable guests and customers to enjoy before the many finer things available in New York City - and take a truly indulgent bite out of the Big Apple, the most exciting metropolis in the world.

To learn more about Indulge New York®, visit [www.indulgenewyork.com](http://www.indulgenewyork.com), or contact one of its Decadence Specialists at: 855-NYC-NYNY (692 6969).

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